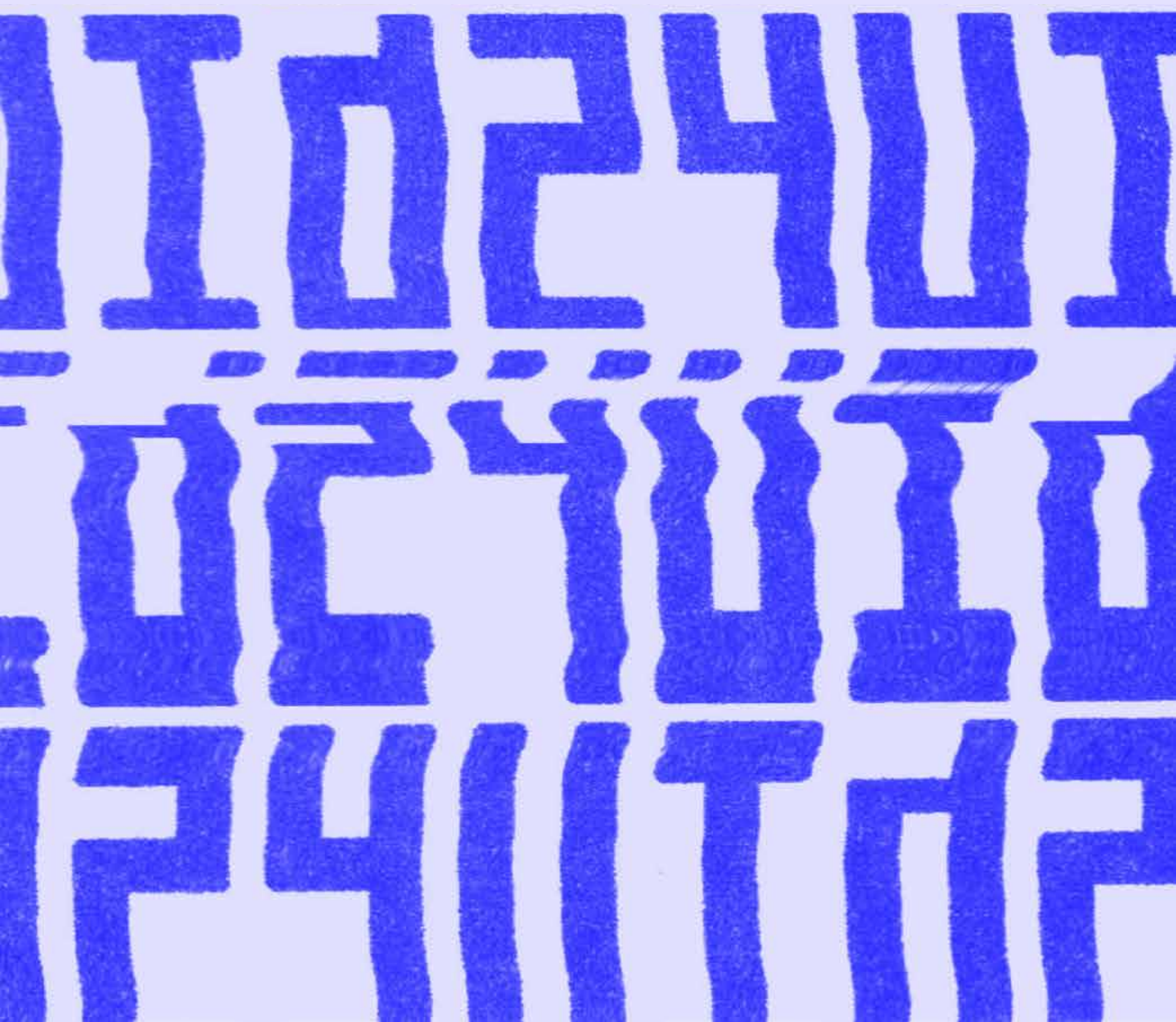


PROGRAMME MAY 28-29



Welcome

UID24 | Design Talks & Degree Show

This year's event exposes the pivotal design challenges our students have committed to explore during the final moments of their education at UID. It's a showcase of emerging talent, cutting-edge design competencies, intriguing synergies, and thoughtful deliberations on issues shaping the field of industrial design. Our guests, both in-person and online, will experience innovative projects that push the boundaries of care, for people and planet. It is with immense pride that we exhibit their original proposals aimed at tackling the complex issues that confront us today.

Welcome to two days of inspiration, relevant discussions, and many networking opportunities. Enjoy!

Demian Horst
Head of Department

Programme Overview

Tuesday May 28

- 9:00 Pre-scheduled interviews
- 11:00 Registration & light meal
- 13:00 Opening words
- 13:15 TALKS: PART 1
- 14:15 Coffee break
- 15:00 TALKS: PART 2
- 16:00 Break
- 16:30 TALKS: PART 3
- 17:15 Golden Seed Awards announcement
- 17:30 Dinner
- 18:30 Surprise act 1 & 2
- 19:15 EXHIBITION OPENING

Wednesday May 29

- 10:00 Opening words
- 10:10 KEYNOTE 1 – Martin Willers
- 10:30 KEYNOTE 2 – Yoko Sen
- 10:50 Coffee break
- 11:20 PANEL DISCUSSION
- 11:55 Closing words
- 12:15 Light meal
- 12:45 Parallel activities: Company presentations
& Pre-scheduled interviews

Talks TUESDAY MAY 28

13:15 Design Talks Part 1

BFA HENNING BIRGERSSON

Restrictive eating in children

How might we motivate restrictive eating in children to try more food?

APD VALERIE FEIERTAG

NORI

Reducing dietary related illnesses through continuous nutrient tracking

IXD LUKAS MORO

Spatial computing in the moment

What makes virtual and physical realities interweave and contextual interfaces unobtrusive?

BFA SELMA STRAND

Military menstrual needs

Managing menstruation for periods not perceived as an obstacle during Sweden's basic military service?

TD ROHIT DONGRE

Nomadic Pathways

Can mobility systems function without the need of static infrastructure

IXD MIKA SINCLAIR

Fun with facts

An interactive experience meant to connect learning and fun

Talks TUESDAY MAY 28

Design Talks Part 1 (continued)

BFA SIMON LJUNGBLAHD

VR in the office

Developing physical office environments for a new era of the virtual stereoscopic interfaces

TD ZHEHUI WAN

Nibby

The journey of food, a symphony of connection, co-creation and resilience

BFA MÅNS MARTINSSON

Open-source micro-mobility

Designing a customisable bike or bike accessory to encourage sustainable transportation methods

IXD MINA ROSTAMI

Connecting resilience

An exploration of mobile networks facilitating environment-centric crisis interventions

APD EMILE CHUFFART

Voyage

How might we re-engage users in the process of listening to music?

Talks TUESDAY MAY 28

Design Talks Part 1 (continued)

BFA OLIVIA JOHANSSON

Blood donation

How might we, through design, encourage blood donation among younger people in Sweden?

TD MARKUS LESZCZYK

Care-Mo

Sharing is caring, so why do we not care?

IXD ANUJA TRIPATHI

Bridging distance

Connecting made personal, rethinking how we connect

APD ERIK IVARSON

Safe transition from the ICU

Design solutions for the future of intensive care

BFA SIGNE LINDGREN

Intergenerational play

Can children bridge the generational gap and encourage older people towards physical activity?

APD SYDNEY EILBACHER

Panic prophylactic

Training for ship crew members who may face a fire emergency at sea

Talks TUESDAY MAY 28

15:00 Design Talks Part 2

PHD NICHOLAS B. TORRETTA

Moving decolonially in design for sustainabilities

What are possible openings to move from contemporary design to pluriverses of designing?

IXD LAURA BISBE ARMENGO

Lost in Ana's mirage

Making the experience of having anorexia nerviosa tangible through an interactive installation

TD JIWEI LIU

e-HARMO

Public transportation systems in harmony with people, cities and environment

BFA MOA LÖVINDER

Growing shoes

How can we prolong the lifespan of children's footwear?

APD INDALECIO GAYTAN SANCHEZ

Vida

Bringing intimate and affordable solutions for home insemination

BFA ELIOTT EKLÖF

Executive dysfunction aid

Helping people with ADHD to motivate and manage their health and household chores

Talks TUESDAY MAY 28

Design Talks Part 2 (continued)

IXD JELTE KNOSSEN

Digital toys in a physical world

Creative, engaging and interactive digi-physical play experiences

BFA MALIN SVÄRD

Learning environment

How can we contribute to better well-being in children through classroom design?

APD OSCAR OLSSON

Project Neolith

Providing the future farmer with a tool for resilience and sustainability in a world of climate change

IXD MARIE SPREITZER

Party to the people

Turning individual music listening into a communal experience of connection and joy

BFA IRMA SVENNINGSSON

Computational playgrounds

Encouraging datalogical thinking, exploring causality and fostering creativity at the playground

APD YUAN HONG

CUDA

Enhancing emergency response and evacuation navigation for underground mining workers

Talks TUESDAY MAY 28

Design Talks Part 2 (continued)

TD JIAYI HUANG

Commute wellness vehicle

Future commuting vehicle for better work-life balance

IXD CHARLOTTE PHILIPPE

Start up literacy

Supporting first-time female entrepreneurs and navigating the complexities of the startup ecosystem

APD FELIX WILDBERGER

Jabra Auris

How can we help medical experts to take a closer look when they are diagnosing from far away?

BFA MARI ELMQVIST

Systemet 2030

How can refillable wine bottles motivate customers to buy and return these?

IXD KAY VAN DEN AKER

Intentional spaces

Exploring interactions with physical AI; understanding the real world, in real time

Talks TUESDAY MAY 28

16:30 Design Talks Part 3

APD HEINRICH ZAUNSCHIRM

Next generation low-cost prosthetics

Exploring opportunities of improving accessibility, functionality and acceptance

BFA DAVID DAHLBERG

Rethinking police car interiors

How would the interior of a car look if it was designed with the police as the primary user?

IXD YANYI LU

Organic software store

Navigating the relationship between human, nature, and technology via organic software

BFA ISABELLE WIKMAN

Biodiversity in urban environments

How might we support and regenerate native ecosystems in the urban landscape?

APD NILS ACHENBACH

Hydration check patch

Advanced hydration and health monitoring through real-time biomarker tracking

IXD CLARA TORRES

Emotional reservoir

Navigating the challenges of youth activism in the digital realm

Talks TUESDAY MAY 28

Design Talks Part 3 (continued)

BFA ZEO LÖWENHIELM

Imagining a sustainable life

Interactive tools for life within the planetary boundaries in northern Scandinavia

IXD REGINA GENSINGER

Civic AI

Empowerment of citizens in a time of unprecedented technological acceleration

BFA MAX WESTERGÅRD

Connecting through music

Bridging connections, combating loneliness, and harmonising humanity's shared emotions through music

IXD HAO ZHENG

Cosmo

Explore new forms of AI to inspire industrial designers for creative endeavours

TD STELLA SABADI

Freude foreverer

The interplay of formal, structural and emotional durability

Talks WEDNESDAY MAY 29

10:00 Opening words

10:10 KEYNOTE 1

Martin Willers

Passions

10:30 KEYNOTE 2

Yoko Sen

Design as Caregiving

10:50 Coffee break

11:20 PANEL DISCUSSION

**With Yoko Sen, Martin Willers, Nicholas Torretta
hosted by Daniela Bohlinger**

11:55 Closing words

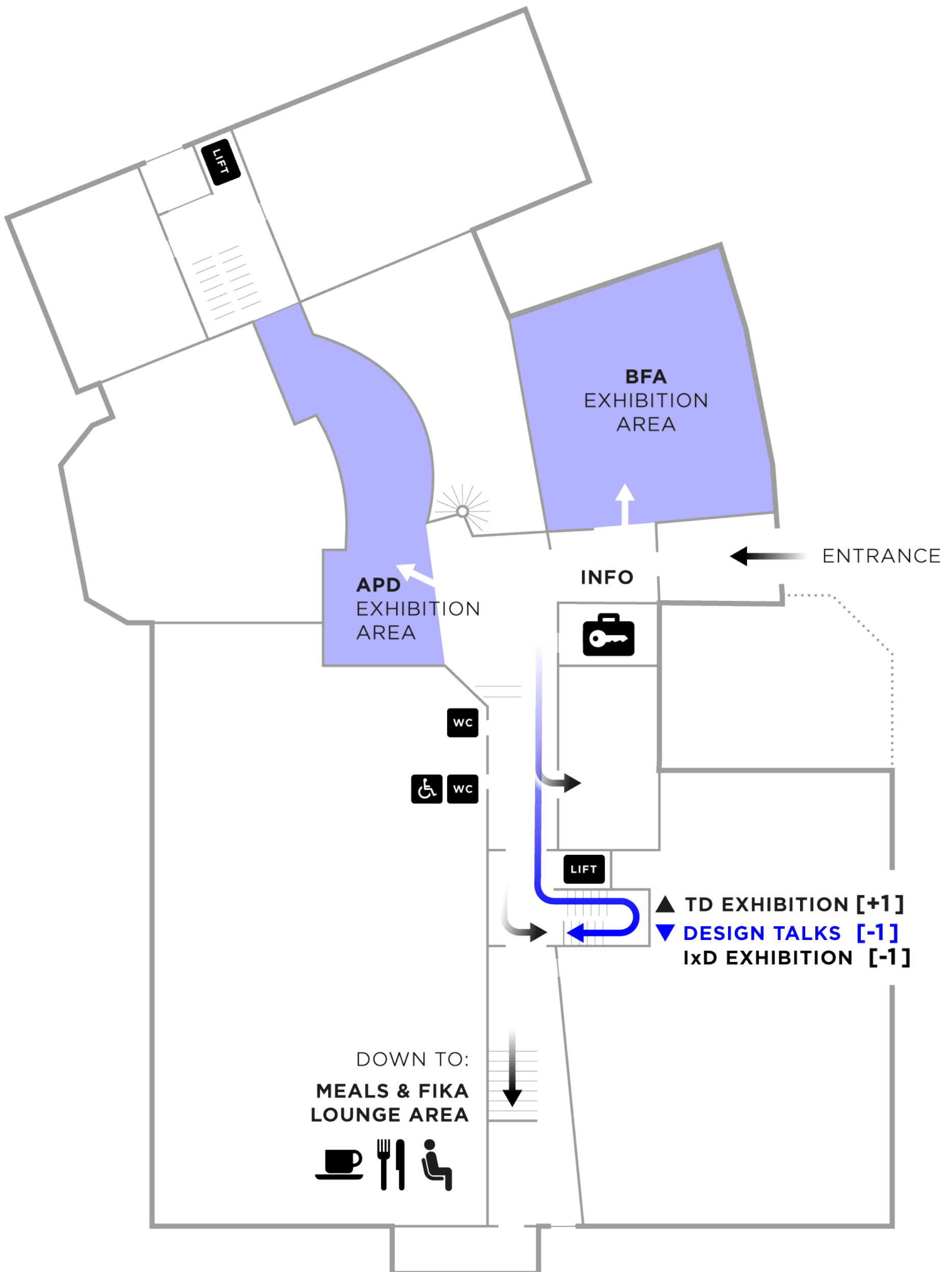
12:15 Light meal

12:45 COMPANY PRESENTATIONS

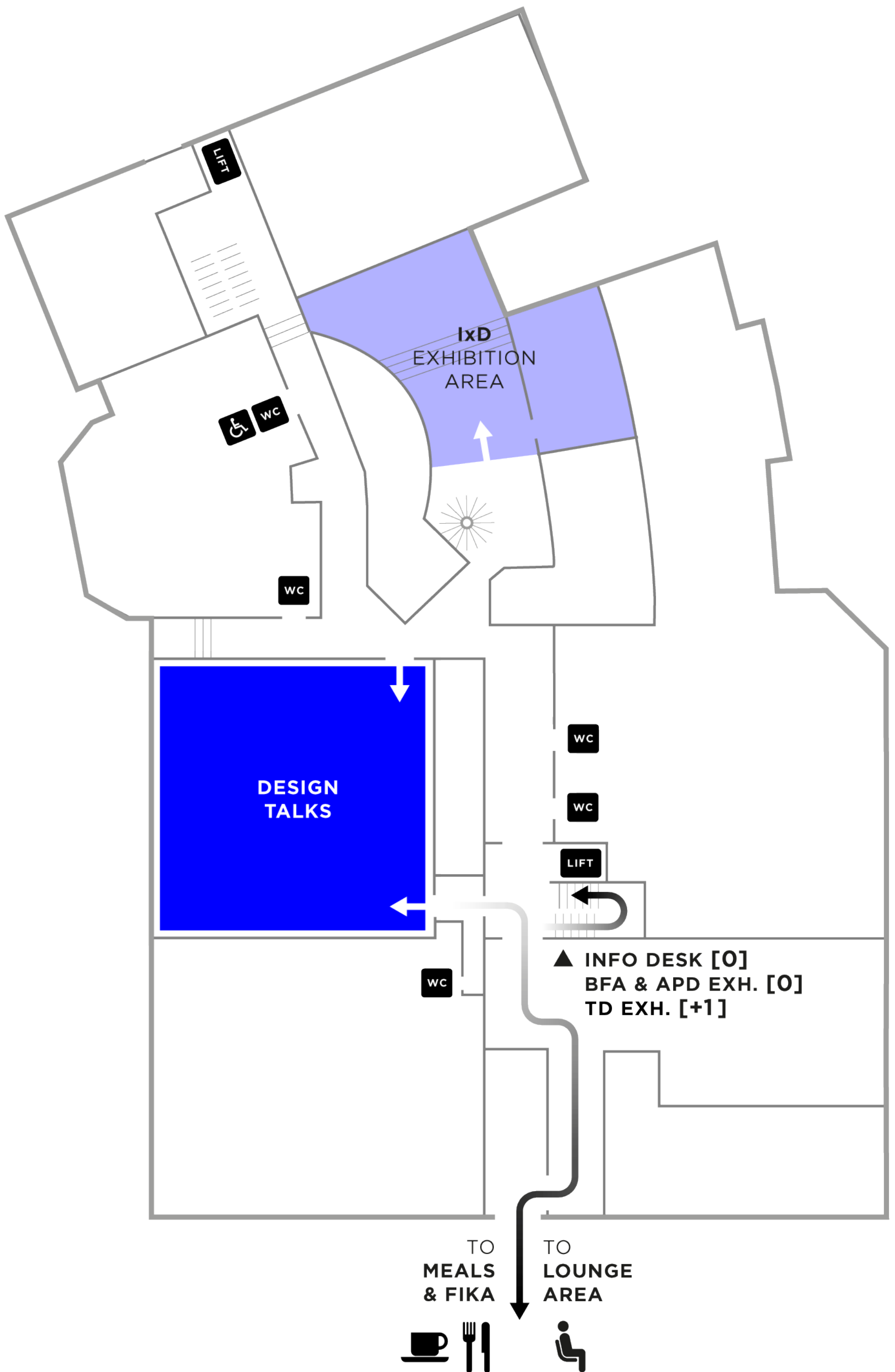
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AG/ Consat Design/ Daresay**

**by Knightec/ Designit Oslo/ Engage Studios/
KISKA GmbH/ Laerdal Medical/ Lexus/ Oura
Health/ Philips/ The Techno Creatives/
Thule/ Tools International**

Finding your way around UID Ground Floor [0]

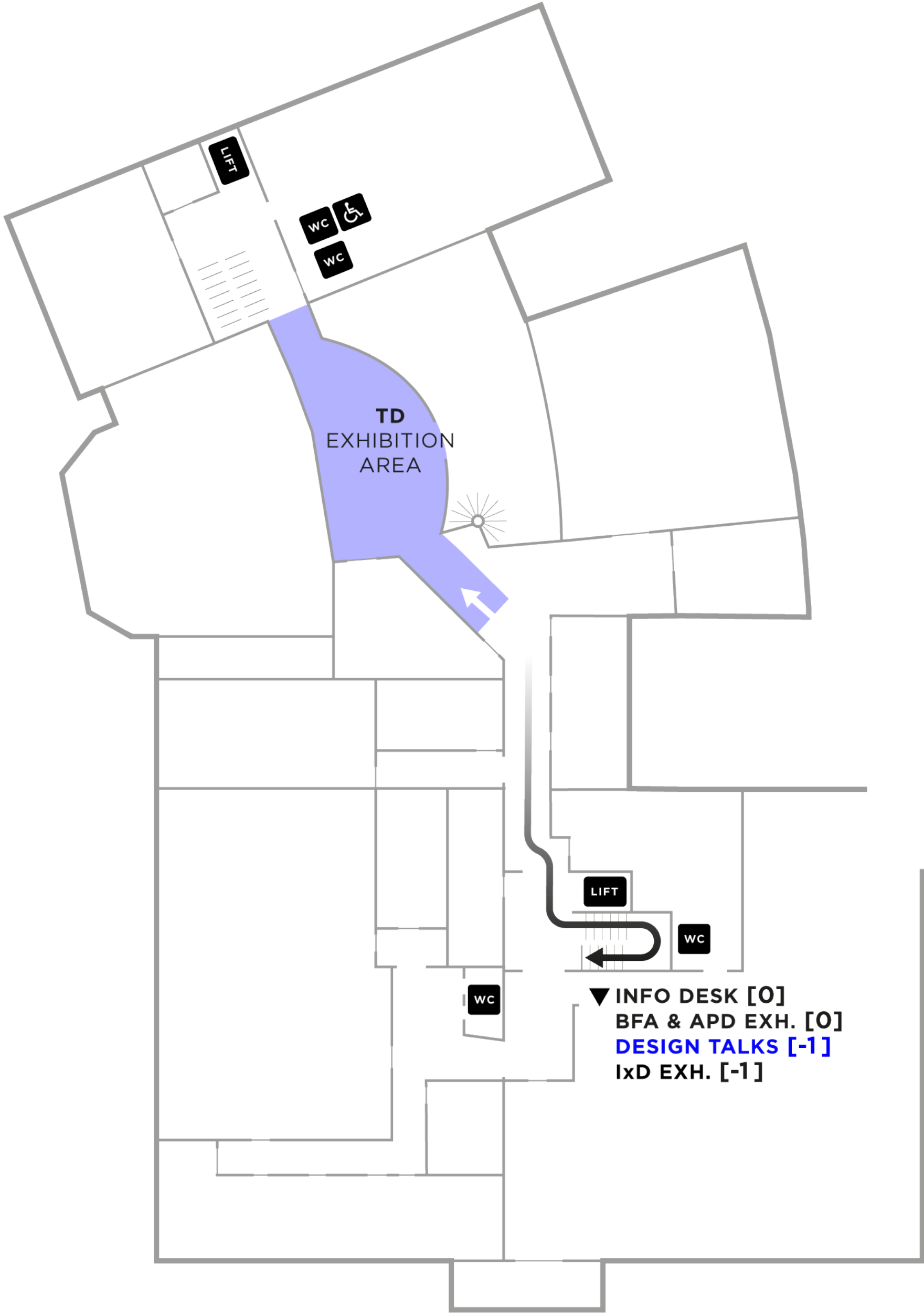


Finding your way around UID Basement Floor [-1]



Finding your way around UID

First Floor [+1]



Practical Information

Contact details

The main point of contact is the **info/registration desk**.
Stop by if you need help with any issues that arise.

Umeå Institute of Design, Umeå University,
901 87 Umeå, Sweden, +46 90 786 69 96
www.uid.umu.se

Emergency

Call 112 for any kind of urgent emergency.
Call 1177 both for healthcare advice and for information
about the clinics to contact about your particular needs.

Taxi

Eco Taxi: +46 90 911 911
Sverige Taxi Umeå: +46 90 100 100
Taxi 1A: +46 73 838 34 94
Taxi Björkstaden: +46 90 360 00
Taxi Kurir Umeå: +46 90 18 18 18
Umeå City Taxi: +46 90 10 01 10
Umeå MiljöTaxi: +46 90 12 12 12
Umeå Taxi: +46 90 77 00 00

Pick up address

Umeå Institute of Design
Östra Strandgatan 30
Umeå Arts Campus

Practical Information (continued)

Airport Bus (route 80)

The bus trip from Umeå city centre to Umeå Airport takes 8 minutes. During peak traffic periods, buses depart every 15 minutes.

Ticket price

Advance purchase SEK 60, purchase on board SEK 80.

Nearest airport bus stop

Vasaplan (Umeå city) which is a 12 minutes walk from UID.



Practical Information (continued)

UID24 website

umu.se/en/umea-institute-of-design/uid24

Umeå Institute of Design website

uid.umu.se

Social media

Official hashtag: **#uid24**

Wifi

1. Choose 'UmU wlan'
2. Browse to **umu.se**
3. Login using:

User name: **Guest93185**

Password: **utY9BDKdf7rPr288**

NOTE: Abuse of the wireless network is not permitted.
All incidents will be reported and followed up.

Streaming

The UID24 broadcast offers a unique opportunity to get a glimpse into each student's individual design journey as they strive to make positive change through design. The show also includes interviews with our specially invited guests, followed by their individual keynote addresses.

Watch the broadcast

Day 1: <https://live.mediaflow.com/72LEG2QHRB>

Day 2: <https://live.mediaflow.com/10LE02VHJ4>

UID24 Guests

Accademia di Belle

Arti di Lecce

Pietrangelo Pezzuto

Above

Dhruvee Tyagi

Martina Eriksson

Ola Laurin

Victor Johansson

Accenture Song

Konstantin Berger

Luca Bottoni

AFRY

Laurenz Simonis

Markus Grip

Agile Robots AG

Sebastian Aumer

Vincent Weckert

Airbus

Rebecka Rosenlind

Apple

Adrian Buendia

Alejandra Delgado

Alexander Widua

Linus Persson

Atlas Copco

Apurba Pawar

Daniel Hassila

Erik Ebberstein

Bang & Olufsen

Julian Sommer

Chalmers

Sanna Dahlman

Olle Wranne

Changan Automobile

Marco Giumentaro

Rui Wang

Sara Petrucci

changeworks.se

Alex Liebert

Cisco

Elias T. Pfuner

Robert Provo Kluit

City of Umeå

Agneta Filén

Anna Olofsson

Susanne Thurén

Cliff Design

Anders Nordlund

Coloplast

Ignacio Javier D'Avola

Kristoffer Zeuthen

Consat Design

Ismail Ovacik

Patrik Palovaara

DAF Trucks

Gerard Baten

Daresay by Knightec

Fredrik Johansson

Dassault Systemes

Anne Assensio

**Delft University of
Technology**

Yuan Tian

Design School Kolding

Samarth Joshi

Designit

Toby Whelan

Designworks

Marius Cramer

Marius Burghardt

Einride

Andreas Berg

Felix Antoine

Elivo

Jenny Eklund

Victor Woronowicz

Engage Studios

Noel Thomas

Susanne Lidén

Ericsson

Hans Ulrik Grunth

Josefin Hagberg

**External teacher/Sound
Designer**

Andreas Estensen

eXpression Umeå

Barbro Renkel

Festool

Thilo Maximilian Fiebig

Fjaryl

Jenny Johansson

Jens Asserlind

**Frankfurt university of
Applied Sciences**

Sidra Hussain

Geely Design

Ann Granberg

Google

Martijn van den Broeck

GRO design

Roger Swales

Honda R&D Europe

Helge Wagner

John Nagamine-Jones

Kota Hagiwara

Ryota Nakajima

Taichi Hagiwara

Huawei

Davide Varenna

Hugo Martinsson

Jakob Dawod

Martino Merlotti

Indeed Innovation

Yue Zhao

Interone

Zheng Zhang

Jabra

Karl-Otto Saarman

Jeff Sihombing

Karlstad University

Johan Strandberg

Kontrapunkt

Linda Kraft

KISKA

Anna Aichinger

Michal Matuska

Pascal Michallek

Knightec

Jennifer Folin

Jens Nybacka

Lotta Quist

Mikael Thelin

Roger Elfving

David Furendal

Laerdal Medical

Carolyn Wegner

Shuai Li

Troels Roed Villumsen

Loewe Design & Innovation

Reto Schneller

Microsoft

Shibashankar Sahoo

Muthesius Kunsthochschule

Arvid Riemeyer

NoA Ignite

Selvi Olgac

Nokia

Jon Sommarström

Oura Health

Alejandro Sanguinetti

Jenni Toriseva

Philips

Benjamin Lopez

Dirk Vananderoye

Jacco Eerden

Jens Andersson

Prevas

Adam Landström

Caroline Larsson

Rebecka Jäger

Professor Emerita

Aina Nilsson Ström

Propeller Design

Olle Gyllang

Puch studio

Anna Maria Puchalska

Royal Philips

Maren Baake

Sartorius

Paul Alvarado Mendoza

Sen Sound

Yoko Sen

SMAL

Amanda Wallgren

Smart Media Solutions

Joel Grundström

Stokke

Marius Kindler

SVID

Jonas Olsson

Swedbank

Ru Zarin

Kimberley Beauprez

The Techno Creatives

Joel Rozada

Simon Jimmefors

Think Planet A

Garrett Groszko

Thule

Johan Larsson

Sinan Altun

Tools International

Rafay Khawaja

Transparent

Martin Willers

Umeå University

Pedro Sanches

Rupali Bhalerao

Nils-Erik Gustafsson

UID Alumni

Jan von Loeper

Julia Thum

Linda Bresäter

Melissa Mahmutovic

Wenting Xu

Amedeo Spagnolo

Michael Gill

Michael Whelan

Winona Biber

Umeå kommunföretag

Marcus Larsson

Uminova Innovation

Linus Stark

University of Twente

Thomas van den Berg

Volvo Cars

Mehmet Mehmetalioglu

Volvo Group

Glen Barlow

Jonathan Disley

xbloom

Huwan Peng

Yovinn AB

Pär Wikberg

Zeekr Design

Robin Wöhr

Fabien Pace

