

UID Alumni Newsletter

Issue 1 / 2024



Dear UID Alumni Community,

Spring is upon us, and with it comes the promise of renewal, growth, and fresh beginnings. Do you remember how days are quickly getting longer, and brighter, and warmer around this time of the year in Umeå? Well, this is the energy we feel right now!

UID24 | Design Talks and Degree Show, our annual gathering, is just around the corner. Mark your calendars for **May 28-29**, as we eagerly anticipate reconnecting with our global family. Whether you're near or far, we invite you to join us in person or virtually.

The past six months have been nothing short of remarkable. UID has thrived, fuelled by **exciting collaborations** and a **playful creativity** that permeates every corner of the school. I think it's safe to say that 'the UID spirit' that you were all part of creating certainly lives on.

Hope to see you at **UID24** and don't forget to tip your fellow alumni to [sign up to this newsletter](#).

Warm regards,
Demian Horst Head, Umeå Institute of Design

[Sign up to UID24 ►](#)



Alumni Spotlight: Ilse's immersive worlds

In 2019, Ilse Pouwels traded her Dutch clogs for Swedish snow boots, as she travelled to study at the IxD Programme in Umeå. Today, she works at the design studio Tellart in Amsterdam, where she weaves her imagination into pixels and prototypes, crafting tech-driven experiences.

[Ilse's Story](#) ▶

FR: HENNING, DAVID, ELIOTT, MARI, OLIVIA
IGNE, SIMON, MOR, ZED, MANS, SELMA, ILM
IALIN, MAX, ISABELLE / RD: NILS, CHINOMA
MILE, SYONEY, VALERIE, INDALECIO, ADIA
WAN, ERIK, OSCAR, FELIX, HEINRICH / IXd: LAUR
EBINA, JELTE FRISO, TANYI, LUKAS, CLAR
HARLOTTE, CARLA MICHEL E, MYNA, MARIE, ANUJ
RY, MIKA, TIANYI, HAO / TD: ROHIT, ANNA GILL, IA
NTONIN, JIAYI, JIWEI, STELLA, MARTON, ZHEN
SKYLER, MARKUS / PhD: NICHOLAS // // UXd



Explore the UID24 | Project Gallery

Get a sneak peek of this year's exciting batch of grad projects. The UID24 | Project Gallery is now live!

[UID24 | Project Gallery](#) ▶

UID24 Guest speakers announced

UID24 will host talks with invited special guests Martin Willers (alumnus) and Yoko Sen.

[Guest Speaker Profiles](#) ▶



Umeå Institute of Design claims top spot in Red Dot Ranking

UID has once again clinched top position on the prestigious Red Dot Ranking. With an impressive streak of eight consecutive years at the helm, UID's design education continues to make its mark on the international stage.

[Red Dot Story](#) ►



A prototyper's deep dive into AI, social media, and profit

Rob Collins, PhD at UID, built the 'Conspiracy Capitaliser', a unique tool for investigating the shady actors operating at the crossroads of AI, social media, and profit.

[Read more](#) ►



From Boats to Bacteria: Envisioning Food Futures

Can design help untangle our unsustainable food systems? With an array of design utensils at hand, BFA students cooked up a series of more just, and more livable, food futures.

[Read more](#) ►



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