

The Industrial Doctoral School for Research and Innovation
invites you to

MASTERING COMMUNICATION FOR SUCCESSFUL COLLABORATION

October 24th, 2024, Rotundan, Umeå University

Programme

- 08.00** **Registration**
- 08.30** **Welcome and introduction**
Patrik Rydén, Director of the Industrial Doctoral School, Umeå University
- 08.45** **The Scientist as a Communicator: Insights from Experience**
Stefan Jansson, Professor of plant cell and molecular biology, Umeå University
- 09.20** **Poster pitches** (by PhD students in IDS, The Innovation Office at Umeå University and
Research Support and Collaboration Office at UMU)
- 10.15** **Coffee break and poster session**
- 11.00** **Science Communication for Greater Research Impact**
Anna Maria Fleetwood, Senior Advisor, External Relations, Swedish Research Council
- 12.00** **Lunch break and poster viewing**
- 13.00** **Communication Support at Umeå University**
Sara-Lena Brännström, Communications Officer, Umeå University
- 13.15** **Poster pitches** (continued)
- 14.20** **Coffee break and poster session**
- 15.00** **Science Communication a Prerequisite for Trust – Strategic Public Engage-
ment with Insights from Public & Science Sweden**
Lotta Waesterberg Tomasson, Head of Communications, Public & Science Sweden
- 16.00** **Mingle, snacks and poster price**



UMEÅ UNIVERSITY
INDUSTRIAL DOCTORAL SCHOOL